

# CLEARER SKIN STARTS WITH A FRIENDLY CHAT



## IT'S TIME TO GET BACK TO CLEARER SKIN

**52%** OF TEENS AND YOUNG ADULTS HAVE SKIPPED A SOCIAL EVENT BECAUSE OF ACNE.<sup>1</sup>

**69%** OF YOUNG ADULT ACNE SUFFERS WORRY ABOUT THEIR APPEARANCE ON VIDEO CALLS.<sup>2</sup>

**52%** OF PEOPLE WITH FACIAL ACNE ALSO HAVE CHEST, SHOULDER AND BACK ACNE.<sup>3</sup>



## CLEARER SKIN IS POSSIBLE

**AKLIEF® (trifarotene) Cream, 0.005%** is the first and only robustly studied topical single-agent retinoid with clinically significant results in as little as 2 weeks on the face.<sup>4</sup>

### IT ALL STARTS WITH TALKING TO YOUR DERMATOLOGIST

Prepare for your appointment by answering these questions:

- Do you have facial acne?
- Do you have acne on your back, shoulders or chest?
- Does your routine include any of these potential acne irritants?
  - Aggressive scrubbing of skin
  - Excessive washing (more than 2X a day)
  - Frequent sun exposure without sunscreen
  - Excessive sweating without cleansing
  - Getting hair sprays and products on skin
  - Holding smartphone to face
  - Switching treatments too frequently
  - Overusing acne creams
  - Pinching or squeezing pimples
  - Eating too many sweets or starches
  - Excessive touching of the face or impacted areas
  - Wearing masks or clothing over impacted areas
  - Use of unclean towels, washcloths or pillowcases
- Have you tried prescription treatments?
- What over-the-counter products have you tried?
- What is your skincare routine?
- Do you use makeup or other skin products?

## ASK YOUR DERMATOLOGIST IF AKLIEF CREAM IS RIGHT FOR YOU

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### IMPORTANT SAFETY INFORMATION

**Indication:** AKLIEF® (trifarotene) Cream, 0.005% is a retinoid indicated for the topical treatment of acne vulgaris in patients 9 years of age and older. **Adverse Events:** The most common adverse reactions (incidence  $\geq 1\%$ ) in patients treated with AKLIEF Cream were application site irritation, application site pruritus (itching), and sunburn. **Warnings/Precautions:** Patients using AKLIEF Cream may experience erythema, scaling, dryness, and stinging/burning. Use a moisturizer from the initiation of treatment, and, if appropriate, depending upon the severity of these adverse reactions, reduce the frequency of application of AKLIEF Cream, suspend or discontinue use. Avoid application of AKLIEF Cream to cuts, abrasions or eczematous or sunburned skin. Use of "waxing" as a depilatory method should be avoided on skin treated with AKLIEF Cream. Minimize exposure to sunlight and sunlamps. Use sunscreen and protective clothing over treated areas when exposure cannot be avoided.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.

**References:** 1. Wakefield Research/wakefieldresearch.com. July 2019. 2. Data on file. Galderma Laboratories, L.P. Wakefield Research AKLIEF Cream Survey Raw Data Readout. December 2020. 3. Del Rosso JQ, et al. A Closer Look at Truncal Acne Vulgaris: Prevalence, Severity, and Clinical Significance. *J Drugs Dermatol* 2007;6:597-600. 4. Tan J, Thiboutot D, Popp G, et al. Randomized phase 3 evaluation of trifarotene 50 µg/g cream treatment of moderate facial and truncal acne. *J Am Acad Dermatol*. 2019;80(6):1691-1699.

Please see full [Prescribing Information](#).

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US-AFC-2200070 05/22